

PUPflicks Series

EVENT 1:

Reduce recruitment costs through a personalised candidate experience

PageUp 

7 Oct 2020



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Global Head of PreSales



Sam Hannaway
Senior PreSales Engineer

Your current challenges



Budget cuts

Limited sourcing and agency spend, resourcing constraints etc



Job Applications

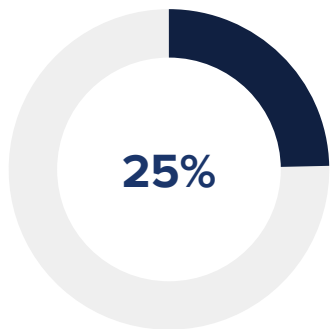
Not enough or an overwhelming amount of applications



Talent Attraction

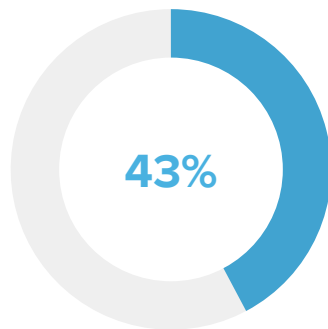
Candidates are too nervous to move jobs right now due to uncertainty

We know that...



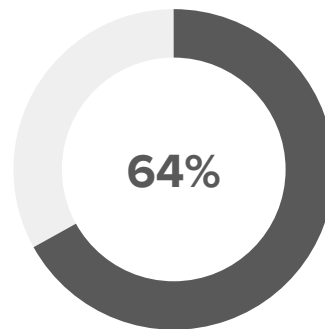
Candidates

Are actively
searching for
jobs



Confident

Are feeling
confident in
finding a role



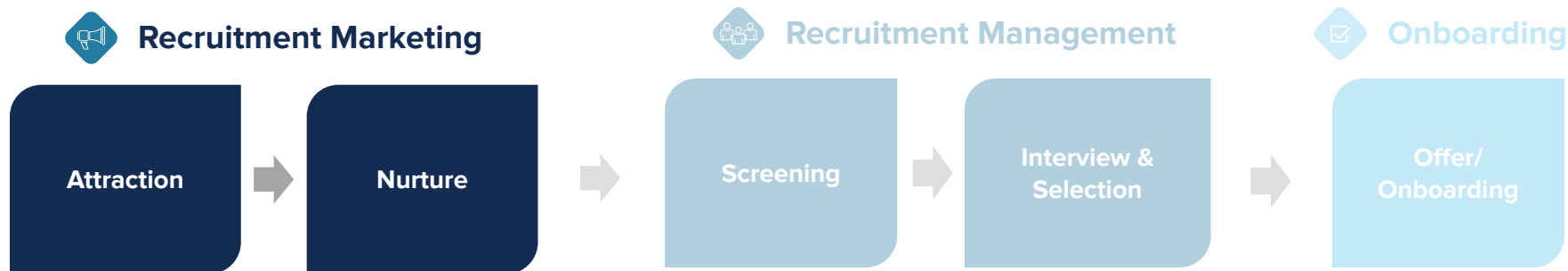
Security

More than 2/3
say job security
is the priority

**How can an intelligent careers site
address these challenges?**

Questions?

Want to know more?



<https://www.pageuppeople.com/products/recruitment-marketing/>

Up next

in this PUPflicks Series - Recruitment Marketing

- Event 2 21st October - 2pm AEST
Reduce recruiter effort through engaging and automated workflows

- Event 3 4th November - 2pm AEST
Leverage your alumni and internal talent network

- Event 4 18th November - 2pm AEST
How to proactively manage your talent community

Thank you