

# PUPflicks Series

## EPISODE 3:

Leverage your alumni and internal talent network

PageUp 

4 Nov 2020



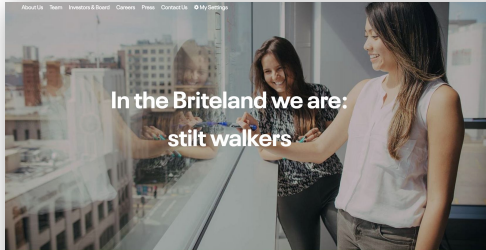
Jen Ganey  
Global Head of PreSales



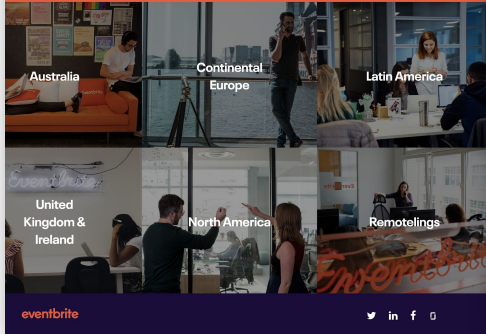
Sam Hannaway  
Senior PreSales Engineer

**Previously, on PUPflicks...**

# Intelligent careers sites



At Eventbrite, we make work play. We tackle complex challenges, work hard, high-five and celebrate. We're risk-takers, fast learners, and experts in our fields. Together, we're redefining an industry in desperate need of a shakeup.

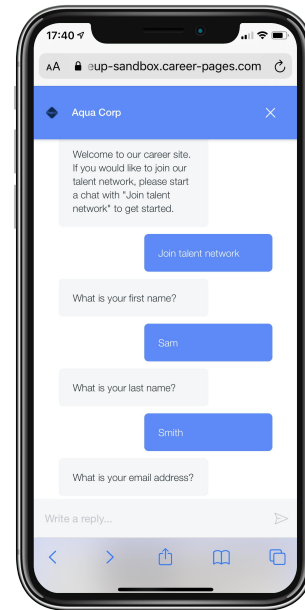
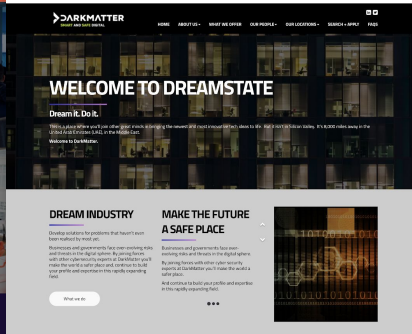


## Your Internal Vacancies website

Here you will find all vacancies currently seeking applications from Bank of Ireland employees. You can find vacancies of interest to you by selecting to see all vacancies below, or by choosing the category of interest to you. Alternatively, the Quick Search option allows you to search by role title, category or keywords.

Please note that occasionally, due to Bank of Ireland IT restrictions, an application submission requires email and any further correspondence rights be provided an open. If you submit an application you are advised to check your spam/junk folder regularly.

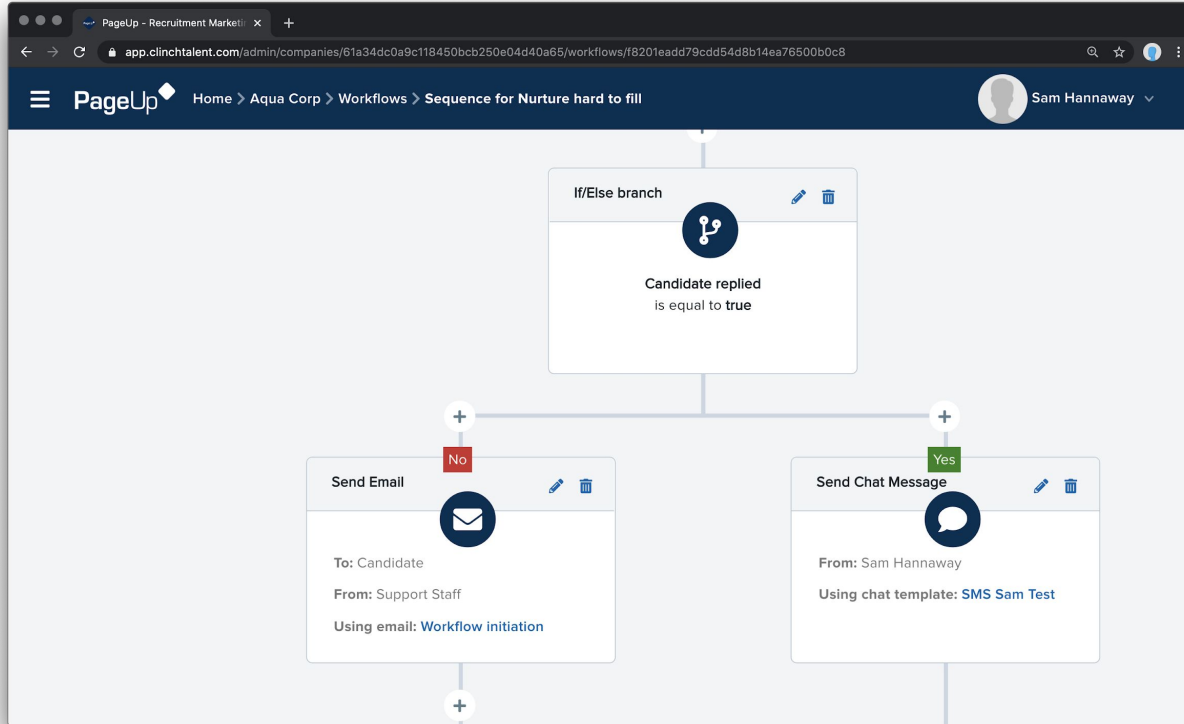
For further information please contact [recruitsite@bi.com](mailto:recruitsite@bi.com).



- Open Opportunities**
- Backend Engineer, Pinner Foundations**  
San Francisco, California, United States
  - Backend Engineer, Ads Indexing Platform**  
San Francisco, California, United States
  - Software Engineer, Shopping Discovery**  
San Francisco, California, United States
  - Software Engineer, Ads Marketplace**  
Palo Alto, California, United States. San Francisco, California, United States



# Marketing automation



## Triggers

- Form completion
- Application start
- Applicant status change
- Job-seeker reply

## Actions

- Email
- SMS
- Talent pooling / lists

# Your current challenges



## Budget cuts

Limited sourcing and agency spend, resourcing constraints etc



## Job Applications

Not enough and low quality



## Talent Attraction

Candidates are too nervous to move jobs right now due to uncertainty

# Why invest in alumni and your internal talent?



**Talent Attraction**



**Employee Engagement**



**Succession and Career Pathing**

# Reduce spend and increase employee engagement



## **Reduce**

Sourcing spend  
Recruitment costs  
Onboarding costs  
Training costs



## **Increase**

Employee retention  
Employee Morale  
Employee Performance

**How you can leverage your  
internal talent and alumni?**

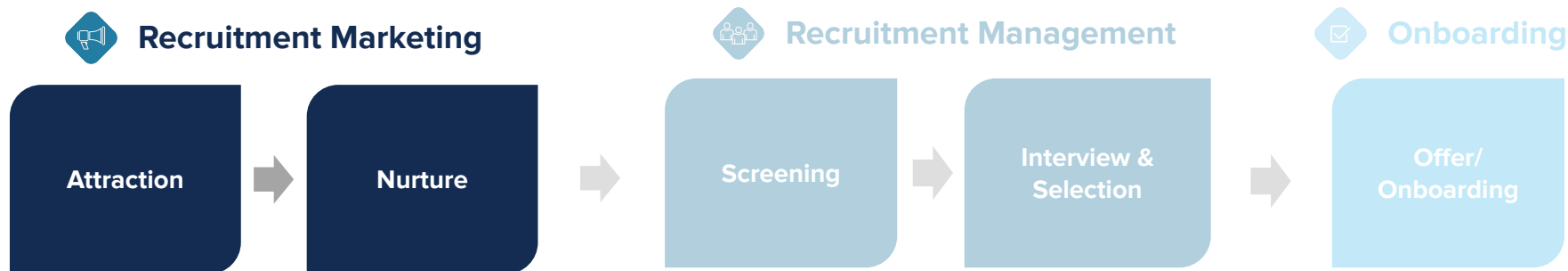


# Demo

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# Questions?

# Want to know more?



<https://www.pageuppeople.com/products/recruitment-marketing/>

# Up next

## in this PUPflicks Series - Recruitment Marketing

Episode 4    18th November - 2pm AEST

*How to proactively manage your talent community*

**Thank you**

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